



Quality You Can Trust... From North America's Largest Roofing Manufacturer!™

7 KEY DANGER SIGNALS

That Your Roofing System May Not Be Protecting Your Home!

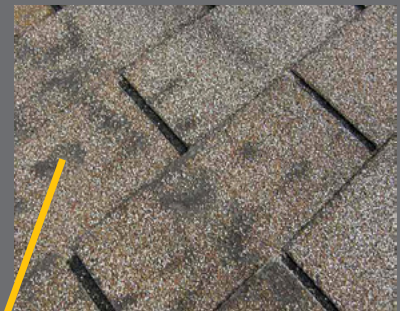
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■ **Missing, cracked, or curling shingles.** Possible cause: Shingles have reached the end of their useful life.



■ **Excessive energy costs.** Possible cause: Insufficient attic ventilation causes heating/cooling system to run excessively.



■ **Dark, "dirty-looking" areas on your roof.** Possible cause: Loss of granules due to age of shingles.



■ **Stains on interior ceilings and walls or mold and mildew growth.** Possible causes: Inadequate or faulty shingle underlayment allowing leakage, or inadequate ventilation.



■ **Leakage in attic after driving rain.** Possible causes: Leaky or inadequate shingle underlayment; deteriorated flashing.



■ **Blistering and/or peeling of outside paint.** Possible cause: Excessive moisture or high humidity due to poor attic ventilation.



■ **Roof shingle, sheathing, and siding decay.** Possible cause: Poor attic ventilation.



T H E G A F L I F E T I M E

The Best Choice To Protect Your Most Valuable Asset

A new roof is more than just shingles. When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get up to a Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!* Why settle for anything less?



COBRA® ATTIC VENTILATION

Helps remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of interior paint and wallpaper, and even affect your health.



LEAK BARRIER

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North[†]).



RIDGE CAP SHINGLES

Enhances the beauty of your home—while guarding against leaks at the hips and ridges.



LIFETIME SHINGLES



GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology results in superior protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



ROOF DECK PROTECTION

Allows moisture to escape from your attic while providing an exceptionally strong layer of protection against wind-driven rain. Also, lies flatter for a better-looking roof.



STARTER STRIP SHINGLES

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty** for details).



[†]In the North, building codes require the use of Leak Barrier at the eaves.

*See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

ROOFING SYSTEM

LIFETIME SHINGLES

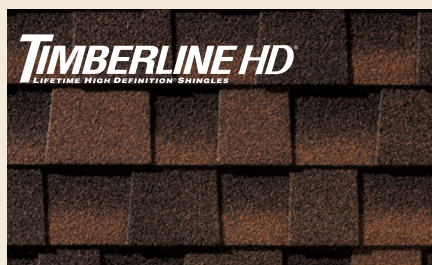
Ultra-Premium Lifetime Designer Shingles



Value Collection Lifetime Designer Shingles



Architectural Lifetime Shingles



Also available in certain areas:

- **Timberline® Natural Shadow® Shingles**
(Value and performance in a natural wood-shake look)
- **Timberline® Cool Series Shingles**
(Revolutionary, energy-saving shingles)
- **Timberline® ArmorShield™ II Shingles**
(UL 2218 Class 4 impact-resistant shingles)
- **Grand Sequoia® IR Shingles**
(UL 2218 Class 4 impact-resistant shingles)



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Wherever you live, GAF is your best choice!

**WEATHERWATCH®
& STORMGUARD®
LEAK BARRIERS**

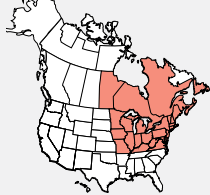
**SHINGLE-MATE®
ROOF DECK
PROTECTION**

**GAF LIFETIME
SHINGLES**

**COBRA® ATTIC
VENTILATION**

**GAF RIDGE CAP
SHINGLES**

NORTHEAST



PROBLEM:
Water damage from ice dams and wind-driven rain.
SOLUTION:
Helps prevent water leaks, mold and mildew growth, and costly damage.

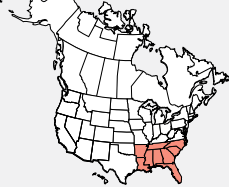
PROBLEM:
High moisture can cause underlayment to buckle.
SOLUTION:
Shingle-Mate® absorbs less moisture and helps prevent buckling — so shingles lie flatter.

PROBLEM:
Winter temperatures plus freeze-thaw cycles can cause shingle cracking and splitting.
SOLUTION:
Micro Weave™ Core offers a strong foundation to resist cracking and splitting.

PROBLEM:
Moisture condensation trapped inside attic; damages structure.
SOLUTION:
Cobra® Attic Ventilation helps moisture escape to protect your home and helps prevent mold and mildew growth.

PROBLEM:
Cold winter temperatures can cause cracking during installation.
SOLUTION:
GAF Ridge Cap Shingles install easier for better long-term performance.

SOUTHEAST



PROBLEM:
Water damage due to wind-driven rain.
SOLUTION:
Helps prevent water leaks, mold and mildew growth, and costly damage.

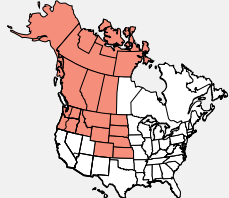
PROBLEM:
High humidity can cause underlayment to buckle.
SOLUTION:
Shingle-Mate's fiberglass reinforcement helps prevent buckling — so shingles lie flatter.

PROBLEM:
Hot, humid conditions and high winds can result in algae staining or shingle blow-off.
SOLUTION:
StainGuard® Shingles help ensure the beauty of your roof, while Dura Grip™ Adhesive helps reduce the chance of blow-offs.

PROBLEM:
Excessive attic heat and humidity can mean increased cooling costs.
SOLUTION:
Cobra® Attic Ventilation helps let heat and humidity escape to save energy and helps prevent mold and mildew growth.

PROBLEM:
High winds can result in blowing-off of ridge cap shingles.
SOLUTION:
GAF designs offer improved wind resistance.

NORTHWEST



PROBLEM:
Water damage due to ice dams and high winds.
SOLUTION:
Helps prevent water leaks, mold and mildew growth, and costly damage.

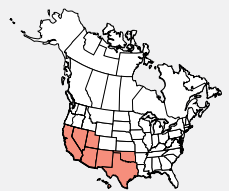
PROBLEM:
High moisture can lead to structural damage.
SOLUTION:
Shingle-Mate® Roof Deck Protection allows moisture to exit roof system better than standard organic felts.

PROBLEM:
High winds can result in shingle blow-off.
SOLUTION:
Dura Grip™ Adhesive helps reduce the chance of blow-offs.

PROBLEM:
Insulation gets wet and may increase your energy costs.
SOLUTION:
Cobra® Attic Ventilation helps keep insulation dry to save money and helps prevent mold and mildew growth.

PROBLEM:
High winds can result in blowing-off of ridge cap shingles.
SOLUTION:
GAF designs offer strong wind resistance.

SOUTHWEST



PROBLEM:
Water damage due to wind-driven rain.
SOLUTION:
Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM:
Danger of fire.
SOLUTION:
Shingle-Mate® has a UL Class A fire rating when installed under GAF Shingles.

PROBLEM:
High heat and temperature extremes can shorten shingle life.
SOLUTION:
SpecSelect™ Asphalt improves weathering in harsh conditions.

PROBLEM:
Excessive attic heat can result in increased cooling costs.
SOLUTION:
Cobra® Attic Ventilation helps let heat and moisture escape to save energy and helps prevent mold and mildew growth.

PROBLEM:
Severe heat can accelerate deterioration of ridge cap shingles.
SOLUTION:
Multi-layer design looks beautiful longer.

SALES OFFICES:

NORTHEAST
717-866-8392

CENTRAL
630-296-1980

SOUTHEAST
813-829-8880

SOUTHWEST
972-851-0500

WEST
800-445-9330

CANADA
855-492-8085

WORLD HEADQUARTERS:
973-628-3000

Professional Contractor Checklist:

- Knowledgeable
- Proven Experience
- Detailed System Quotation
- Proper Clean-Up
- Multiple References
- Insured
- Fair Price
- Trusted & Tested
- Financially Stable
- Experienced Problem Prevention
- Only Quality Products
- Understands Neighborhood
- Offers The Best Warranties



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